

STRATEGY

DESIGN

PRODUCTION

+ **PROCESS** | AG

DESIGN AND MANUFACTURING

PURPOSE DRIVEN IMPACTFUL DESIGN

With our distinctive real estate background, we delve deeper than any other agency to craft significant branded assets that enhance your developments. We are here to increase the value of your asset by defining a brand and community, which will separate your asset from the competitive landscape you're competing against.

INDUSTRY CLIENTELLE



A CUSTOM PROCESS, BUILT ON YOUR NEEDS

Understanding the development process - from first securing the land, to securing investors and approval - all the way to launching a successful lease up - is at the core of our services. Our services will be specifically crafted to address your current stage and needs.

PRE-DEVELOPMENT

We understand pre-development. You have some dirt piled with a Vision. We're here to help you polish and present your vision and story to the community, city planners, and capital partners. We have the starting package to help you with your pre-development assets.

- Naming and Branding
- Initial Brand Designs mood boards
- Creative Story Telling
- Media Renderings
- We love making awesome presentation decks.

IN-DEVELOPMENT

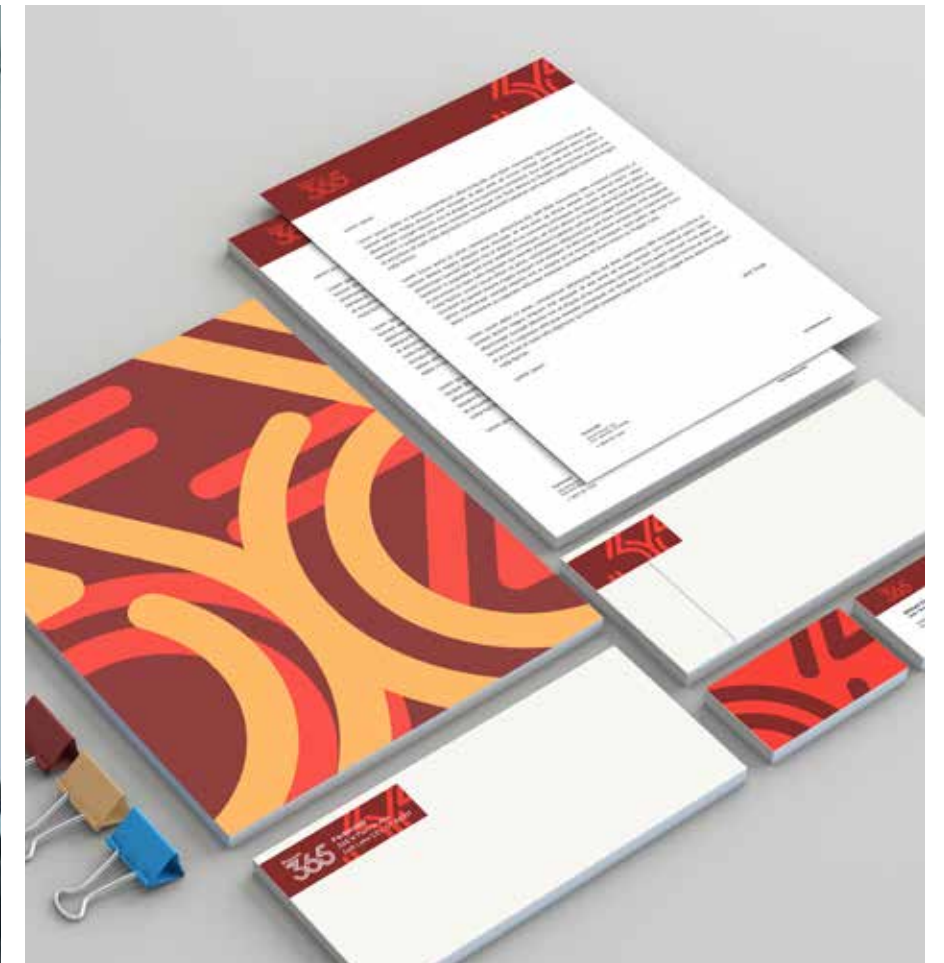
This is where the rubber hits the road. Now it's time to get serious and start knocking out an asset list which will increase the brand and value of your development. We will help you build the tools needed.

- Brand Strategy and Story
- Brand Guidelines
- Signage Concepts
- Pre-launch Landing Page

POST-DEVELOPMENT

The final stage in creating a successful launch is developing assets aimed at the specific audience and markets. Key assets like websites and Signage will be the focus, but other creative assets will be developed to support the marketing and press teams.

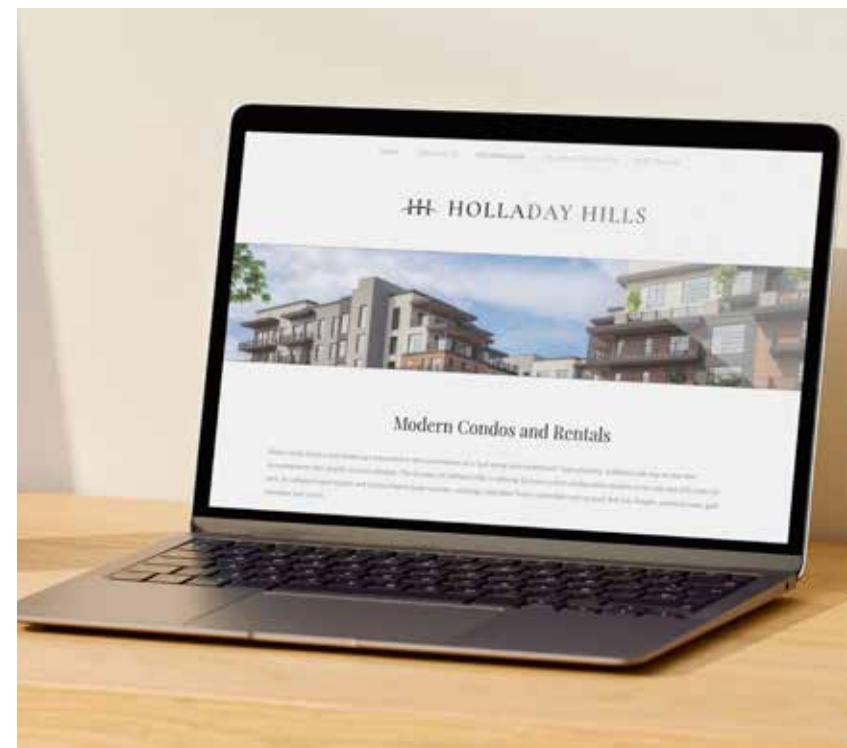
- Website and Digital Assets
- Exterior/Interior Signage
- Wayfinding and beyond
- Social Media Assets
- Products and Good that are cool and relevant



PAXTON 365

MULTI-FAMILY DEVELOPMENT

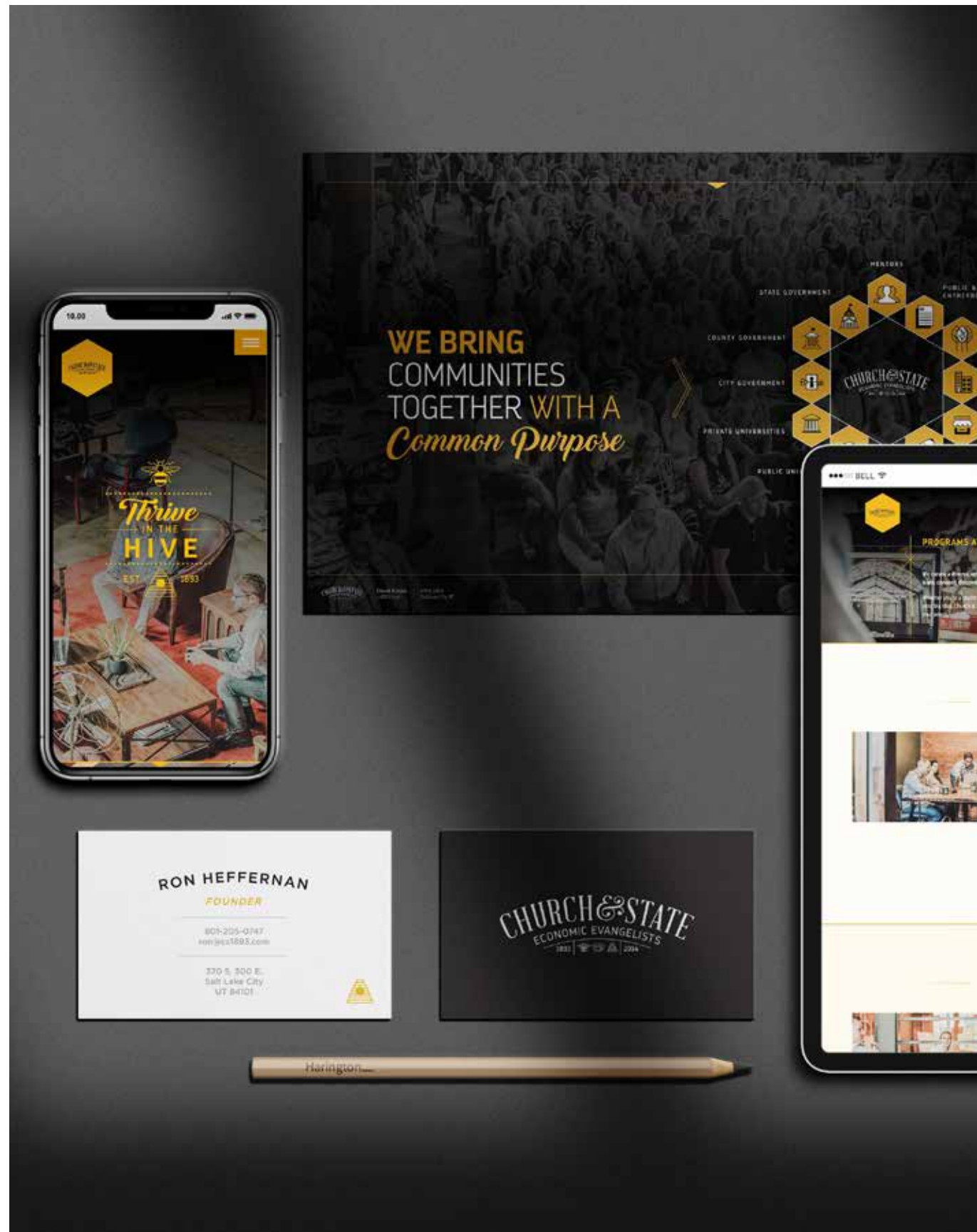
- Identity Design
- Building Signage
- Wayfinding
- Floorplans
- Marketing Asset Templates



THE GRANDEUR

MULTI-FAMILY DEVELOPMENT

- Identity Design
- Building Signage
- Wayfinding
- Floorplans
- Website Layout



CHURCH & STATE CO-WORKING COMMUNITY

- Identity Design
- Building / Interior Signage
- Interior Design Consulting
- Marketing Book and Brochures
- Website Layout



DESIGN AND MANUFACTURING

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